



WEDNESDAY, JANUARY 24, 2024
NOPD STABLES IN CITY PARK
5:00PM – 8:00PM

A BENEFIT FOR THE
N.O.P.D. MOUNTED UNIT





Meet the Clydesdales!

Each year, the world-famous Budweiser Clydesdale horses come to Louisiana to participate in Mardi Gras celebrations. The 14th annual Horses, Hops & Cops fundraiser will provide guests an opportunity to get up close to these beautiful animals while enjoying local food, drinks, entertainment and more.



N.O.P.D. Mounted Unit

The N.O.P.D. Mounted Unit is an important part of the police force, overseeing the French Quarter including Bourbon Street. For years, the department has sourced horses from the Louisiana State Penitentiary, however they have recently disbanded that breeding program.

Proceeds from Horses, Hops & Cops event will be dedicated to supporting the N.O.P.D. Mounted Unit including horses, equipment and training expenses.



Louisiana Hospitality Foundation

Horses, Hops & Cops is a signature fundraiser produced by the Louisiana Hospitality Foundation. It is so important to have a Mounted Unit in our police department that oversees the hub of our city's hospitality sector. We want to continue to provide them support while also offering the community a chance to enjoy the beauty of the world-famous Budweiser Clydesdales.



We are grateful to Budweiser and Southern Eagle Sales & Service (the local Anheuser Busch distributor) for being the major sponsor of this wonderful event. Horses, Hops & Cops would not exist without their support and involvement.

* Exclusively serving Anheuser Busch beers



Major Sponsor:
Budweiser





Entertainment Sponsors: \$1,500

- * Sponsor name included on Stage Signage
- * 10' x 10' exhibit space at event (if applicable)
- * Two 4' x 8' banners displayed in horse arena (provided by sponsor)
- * Sponsor name included in all event press releases
- * Sponsor name included in stage & arena announcements throughout the event
- * Logo inclusion in VIP ticket portal
- * Social media post
- * Category exclusivity
- * Two sponsors available





Automotive Sponsor: \$1,500

- * Up to three vehicles exhibited at event
- * Two 4' x 8' banners displayed in horse arena (provided by sponsor)
- * Sponsor name included in all event press releases
- * Sponsor name included in stage & arena announcements throughout the event
- * Logo inclusion in VIP ticket portal
- * Social media post
- * Category exclusivity
- * One sponsor available





Community Partner: \$750

- * 10' x 10' exhibit space (if applicable)
- * 4' x 8' banner displayed in horse arena (provided)
- * Sponsor name included in all event press releases
- * Sponsor name included in stage & arena announcements throughout the event
- * Logo inclusion in VIP ticket portal
- * Social media post





**YOUR BANNER
HERE**

Arena Sponsor: \$500

- * 4' x 8' banner displayed in horse arena (provided)
- * Sponsor name included in all social media posts and event press releases
- * Sponsor name included in stage & arena announcements





Community Supporter: \$250

- * Sponsor name included in social media posts and event press releases
- * Sponsor name included in stage & arena announcements



SPONSORSHIP COMMITMENT

HORSES, HOPS & COPS – January 24, 2024

Please select your sponsorship level:

- Entertainment Sponsor \$1,500
- Automotive Sponsor \$1,500
- Community Sponsor \$750
- Arena Sponsor \$500
- Community Partner \$250

Contact Name: _____

Sponsor Name to Appear on Event Materials:

Address: _____

Email: _____

Phone: _____

Signature:

**Sponsor must provide banner(s) for event display.*

Invoice and credit card payment available upon request. Submit completed form with check payable to Louisiana Hospitality Foundation (EIN 20-4728582):
P.O. Box 24046, New Orleans, LA 70184

Questions?

Contact Aimee Brown

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