

SPONSORSHIP PACKAGES



HORSES, HOPS & COPS

A BENEFIT FOR THE NOPD MOUNTED UNIT

Wednesday, February 16, 2022

NOPD Stables in City Park
1021 Harrison Avenue, New Orleans

3:30pm VIP Tour (tickets required)

5:00pm – 8:00pm Free Admission



SPONSORSHIPS AVAILABLE

Entertainment Sponsor

\$3,000

- Two available, category exclusivity
- Sponsor name included on Stage Signage
- 10x10 exhibit space (if applicable)
- Two 4x8 banners displayed in Horse Arena (provided by sponsor)
- Sponsor name in press releases, stage & arena announcements, social media
- Logo on VIP ticket portal
- First right of refusal for 2023 (due 11/1/2022)

COMMITMENT DEADLINE: January 21, 2022

Automotive Sponsor

\$3,000

- One available, category exclusivity
- Up to three vehicles exhibited at event
- Two 4x8 banners displayed in Horse Arena (provided by sponsor)
- Sponsor name in press releases, stage & arena announcements, social media
- Logo on VIP ticket portal
- First right of refusal for 2023 (due 11/1/2022)

COMMITMENT DEADLINE: January 21, 2022

Community Sponsor

\$750

- 10x10 exhibit space (if applicable)
- One 4x8 banner displayed in Horse Arena (provided by sponsor)
- Sponsor name in press releases, stage & arena announcements, social media
- Logo on VIP ticket portal

COMMITMENT DEADLINE: January 21, 2022

Arena Sponsor

\$250

- One 4x8 banner displayed in Horse Arena (provided by sponsor)
- Sponsor name in press releases, stage & arena announcements

COMMITMENT DEADLINE: January 21, 2022

Horses, Hops & Cops Sponsorship Pledge Form

Wednesday, February 16, 2022

Select your pledge level:

- ENTERTAINMENT SPONSOR \$3,000 (two available)
- AUTOMOTIVE SPONSOR \$3,000 (one available)
- COMMUNITY SPONSOR \$750
- ARENA SPONSOR \$250

**Sponsor must provide banner(s) for event display.*

I am unable to sponsor the event, but would love to help the NOPD Mounted Unit with a donation of \$_____.

Name (individual or company, as it should appear in all sponsorship recognition, including capitalization and abbreviations)

Contact Name_____

Address_____

Phone Number_____

Email_____

Approval Signature_____

Date_____

Invoice and credit card payment processing available upon request. Submit completed form with check payable to Louisiana Hospitality Foundation (EIN 20-4728582):

Louisiana Hospitality Foundation, P.O. Box 24046, New Orleans, LA 70184

Questions? Contact Jennifer Kelley at 504-913-5980 or jen@louisianahospitality.org.

Louisiana Hospitality Foundation (EIN #20-4728582) is eligible to receive tax-deductible contributions, under section 501(c)(3) of the Internal Revenue Service Code.